

# Show Awards Catalog



March All Breed Show  
Spring Salsa Sensation  
Green Chile Classic  
Red Chile Fiesta

## **How does the catalog work?**

Each item has a "point value." One point is equivalent to approximately one dollar (\$1.00). Award winners will be given points to shop with. You may shop with just what your awarded points are OR upgrade and pay for the upgrade. The catalog is open to the following exhibitors/owners (NMPHC membership not required) at the following 2025 shows:

March Show – All Breed Division only  
Spring Salsa Sensation (April) - All Breed  
Green Chile Classic (July) – Paint, Pinto, Appaloosa and All Breed  
Red Chile Fiesta (August) – Paint, Pinto, Palomino and All Breed  
(Show Catalog awards are not available for the Fall Color Roundup Show)

Paint Perks earned during 2025 Sponsorship Drive may also be used to "purchase" merchandise from this catalog.

**Points:** All Show High Point award winners will receive a certificate with their point total after each show listed above. Points earned for Show High Points are not based on number of horses in classes, i.e. each Division High Point winner could be awarded 20 +/- points. Point values may be different for each show and for each division. Awarded points are non-transferable. Points can be saved from show to show but must be "spent" by September 30th, 2025. For any un-used points, there will be no refunds or carry overs and points cannot be combined with year end awards. Unused point dollar values remaining after the order deadline will be added to the NMPHC Scholarship Fund.

**Logo and embroidery:** Each item that can be embroidered will have a crest size NMPHC logo on it. This is included in the price. Pinto, Palomino and Appaloosa exhibitors may change to a PthANM (Pinto), NMPEA (Palomino) or NMApHC (Appaloosa) logo. This change can be designated on your order form. To add the show name, award, your name or your horse's name, there is an extra charge of \$10 per line. Some items can be personalized at no additional charge – see individual listings. Extra large lettering for jacket backs, etc. is \$15 per line. If you would like a large size logo on the back of a jacket instead of the front crest, there is an additional fee of \$30. Awarded points can be used for the embroidery upgrades (1 point = \$1.)

**How do I order?** Order forms may be printed from last page of this catalog. Please fill out the order form completely. Be sure to include your address, phone number and email address in case there are any questions about your order. Orders must be made through NMPHC (not directly from a vendor) to use show award points. Check or money order made payable to NMPHC must accompany order form for any amount over your awarded points.

**When will I get my order:** For personalized items, plan on at least 8-12 weeks from the time you submit your order. Some orders may be consolidated to minimize shipping fees and, as a result, may cause a delay in the completion of your order. Gift certificates, gift cards and coupons will normally be shipped within 4 weeks of order.

**Order deadline all for catalog orders is September 30th.** All awards must be picked up at a show, at the year end awards banquet or you can make arrangements to have shipped to you for an additional fee.

**ORDER DEADLINE IS SEPTEMBER 30TH, 2025**

**For Any Questions:** Contact Berniece Zielke, 505-702-2246 (call or text) or email viabz@aol.com

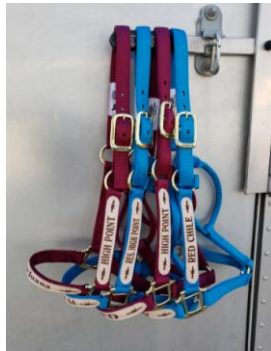


**#1 - MOLLY'S CUSTOM SILVER BUCKLE**

Starting at 110 points. Conversion of points to dollars is NOT one to one (due to shipping). Please contact us for assistance and point values if you wish to order a Molly's Custom Buckle. Order must be placed through NMPHC to use show award points. To view more buckles, visit Molly's at [www.mollyscustomsilver.com](http://www.mollyscustomsilver.com).

**#2 – Nylon Trophy Halter with leather overlay - Horse size.**

Crown and cheeks can be personalized at no additional charge. Black, Brown, Red, Burgundy, Royal, Navy, Turquoise, Hunter, Emerald Green, Lime, Purple, Pink. 50 points.



**#3 – ENGRAVED WOODEN BRUSH**

with Medium Bristles.



NMPHC (or NM Pinto, Palomino or Appaloosa) logo & can be personalized at no additional charge. 20 points.

**#4 – EQUINE PHARM-ALOE GIFT CERTIFICATE –** starting at 20 points (\$20).

Aloe Vera Pellets, Concentrate, Aloe Gut and more, health supplements of equines and pets. Local provider – Bobby Powell. Visit on facebook at Equine Aloe Vera.



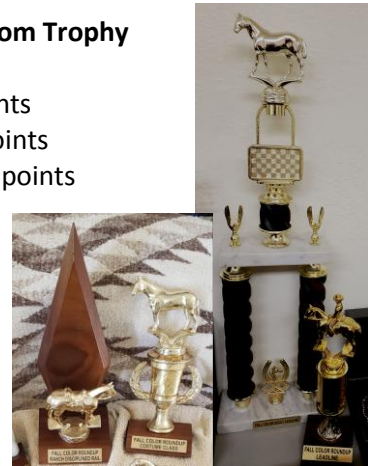
**#5 – CUSTOM AWARD PLAQUE**

5" x 7" cherry or black finish with text engraving on gold brushed plate. Medal center can be club logo or your photo (perfect for horse head shot). Medals shown are surrounded by clear crystal border. 20 points.



**#6 – NEW!! Custom Trophy**

Sizes available –  
5 – 6" tall 10 points  
10 -12" tall 15 points  
16 – 24+" tall 40 points  
Please contact us and we'll work with you to customize your trophy. Numerous options available.



**#7 - Erickson Leather GIFT CERTIFICATE –**

Custom chaps/ chinks, spur straps and more.



Starting at \$25 - 25 points. Visit



Kathryn's facebook page at [kathryn.erickson.92](https://www.facebook.com/kathryn.erickson.92).

**#8 – NEW!! Rope Bronc Halter –**

Smooth Leather or Hair On Cowhide Nose Band. Accent dots or conchos included. Detachable lead. Can be personalized at no additional charge. Point range from 50 points to 65 points.



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**#9 - CUSTOM ENGRAVED BYRD KNIFE**

– Copper, Silver or Gold Tone Finish. Plain blade. Can be customized at no additional charge. 140 points. Visit their website at [www.lonestarsilversmith.com](http://www.lonestarsilversmith.com)



**#10 - WINE GLASSES**

STEMMED 16 oz. Pair (2) – 50 points  
Set of 4 – 75 points  
STEMLESS – 16 oz. Pair (2) – 40 points  
Set of 4 – 65 points  
Contact us for assistance & point values on other glass ware & quantities. All come with etched logo & personalization at no additional charge.



**#11 – KATHY'S SHOW EQUIPMENT**

Santana Halter (variety of halters available). Congress or regular cut. Sizes: Horse, 2 year old/Mare, Yearling, Weanling, Large Horse. 470 points. Must be ordered through NMPHC to use award points. Gift certificates also available. To view more halters, visit website at [www.kathysshowequipment.com](http://www.kathysshowequipment.com) on facebook.



**#12 - THE BLING BOUTIQUE GIFT CERTIFICATE**

- Saddle pads, show shirts, vests, scarves & accessories. Visit website at [www.allmybling.com](http://www.allmybling.com) Starting at \$10 – 10 Points.



**COWBOY BRONZE**

**#13 - Cowboy Bronze Horse Head** on Walnut Base with personalized name plate. Sample Ranch Horse in photo - 90 points. Variety of horse head trophies available starting at 65 Points.



**#14 - Cowboy Bronze Flat Back**

- Available WP (Junior or Senior) & HUS. Withers approx. 8"

on solid walnut base. Custom painted sample shown - 195 points.



Variety of horses available starting around 120 points from ¾ (flat back) to full horse, bronze finish to custom painted trophies.

**We can work with you to order personalized Cowboy Bronze** merchandise from plaques to full figures at a wide variety of prices (starting around 40 points for a plaque to over 300 for full horse trophies). Conversion of points to dollars is NOT one to one due to customizing and shipping. Please contact us for assistance and point values if you find a Cowboy Bronze plaque or statue you would like to order. Must be ordered through NMPHC to use award points. Visit their website at [www.cowboybronze.com](http://www.cowboybronze.com) to view additional options.

**#15 – CUSTOM TROPHY BUCKLE INSULATED CUP**

– 30 oz. Buckle Cup can be personalized with award, your name, horse's name, etc. for no additional charge. 110 Points.



**#16 – LADIES OR MENS PORT AUTHORITY CORE SOFT SHELL VEST OR JACKET –**

Ladies Vest L325. Black, Battleship Grey, Marshmallow, Navy.  
Sizes: XS – 4XL - 60 points  
Mens Vest J325. Black, Battleship Grey, Navy.  
Sizes: XS – 4XL - 65 points.



Ladies Jacket 317  
Black, Navy, Rich Red, True Royal, Very Berry, Charcoal Heather. Ladies Sizes (gently contoured): XS – 4XL – 70 points.  
Mens Jacket Black, Battleship Grey, Dress Blue Navy, Maroon, Forest

Green Sizes: S – 4XL – 75 Points.

Men's Tall Sizes: LT – 3XL – 75 points.

Youth Sizes: S (6-8),

M (10-12), L (14-16), XL (18-20) – 65 points.

All come with NMPHC logo & can be personalized for an additional charge – front and back.

**#17 – Leather Valet Tray with snaps.**

Approximately 8" X 8"



Can be personalized at no additional charge.  
30 points.

**#18 – NMPHC SHOW STALL/TACK ROOM CERTIFICATES** (non-transferable, must be surrendered to show secretary and redeemed by 12/31/26):

**ONE NIGHT STALL OR TACK** (Standard stall or tack – no bedding included) – 35 points

**PRE-ENTRY OFFICE FEE** – 30 points

**#19 - \$\$\$\$CASH\$\$\$ - 1 point = \$1.00** Check will be issued (not available for Paint Perks)

**COWHIDE CUSTOMS**

**#20 - BUCKLE FRAME** – Holds 4 buckles & one 5" X 7" photo (22.25" tall X 13.75" wide X 2") - 90 points.  
Engraved name plate extra - min. 5 points.

Choose your wood, cowhide & tacks. Other sizes available for 1 to 25 buckles.

**#21 - SADDLE STAND** - starting at 180 points.  
Can be personalized (may incur additional charges). Engraved name plate extra - min. 5 points. Choose your wood, cowhide & tacks.

**#22 – Keepsake Box** – starting at 70 points.  
Choose your wood, cowhide & tacks.

**Contact Us! We can work with you to order personalized Cowhide Customs merchandise** at a wide variety of prices (starting around 50 points). Conversion of points to dollars is NOT one to one (due to shipping). Must be ordered through NMPHC to use award points. Visit their website at [www.cowhidecustoms.com](http://www.cowhidecustoms.com) to view other selections.



**#23 - NEW!! Boot Bag**

Embroidery includes club logo (NMPHC, PtHANM, NMPEA or NMApHC) and can be personalized for an additional charge.  
Available black with blue trim only. Limited quantity available.  
60 points.



**#24 – NEW!!**

**PENDANT OR POP SOCKET**

Custom Brand or Award  
Pendant or Pop Socket Phone  
Grip. 50 points. All can be  
personalized.



**#27 - NEW!! Custom Tumbler**

40 oz Engraved Tumbler – 40  
points  
20 oz Skinny  
Tumbler – 25  
points  
Can be  
customized  
with club logo,  
award, show,  
horse, etc. at  
no additional  
charge.



**#25 – HANGING  
GROOMING ORGANIZER –**

Black only (denier nylon  
with floral tooled pattern).  
Keep all your  
grooming  
supplies clean,  
organized and  
easy to access  
with zippered  
front and  
pockets.  
Includes club  
logo and can  
be  
personalized for an additional charge.  
Limited quantity available.  
90 points.



**#28 - GIFT CARDS - AVAILABLE IN \$10 (10 POINTS), \$25 (25 POINTS) & \$50 (50 POINTS)**

Restaurants  
Starbuck's  
Sadie's of New Mexico, Albuquerque  
Olive Garden  
Tack and Western  
Old Mill Farm & Ranch Supply, Los Chavez  
Dan's Boots & Saddles, Albuquerque  
Schneider's Saddlery – [www.sstack.com](http://www.sstack.com)  
State Line Tack – [www.statelinetack.com](http://www.statelinetack.com)  
APHA Barn Door - [www.phbarndoor.com](http://www.phbarndoor.com)

**#29 – NEW!! SHOW AWARD TACK ROOM**

**CLOSEOUTS...** Stay tuned to the NMPHC fb  
page at [www.facebook.com/shonto6198](http://www.facebook.com/shonto6198) for  
“SPECIAL” one of a kind awards available  
throughout the year.

**#26 – NEW!! CUSTOM RUSTIC RECOGNITION  
FRAME -**

8" X 10" Rustic Wood Photo Frame embellished  
with leather, braiding, barbed wire, tacks,  
conchos, etc. Includes award plaque with show  
name, year, award etc. Photo not included. Can  
be personalized at no additional charge. Limited  
amount of  
space on  
custom  
plaque. 75  
points.



**#30 – NEW!! CIRCLE Y SPUR STRAPS**

Not personalized. Several options available –  
70 points.  
Check out their  
website for more  
options,  
[www.circley.com](http://www.circley.com).



**IMPORTANT INFORMATION – Please read before ordering:**

**All items with embroidery include NMPHC crest logo where space allows. Pinto, Palomino and Appaloosa exhibitors may change to a PTHANM (Pinto), NMPEA (Palomino) or NMApHC (Appaloosa) logo. This can be designated on your order form.**

- **Lines for Names and/or High Point Awards, add \$10.00 (or 10 Points) per line.**
- **Large Logo for jacket backs or sheets, add \$30.00 (or 30 Points).**
- **Large lettering for jacket/vest backs or sheets, add \$15.00 (or 15 Points) per line.**
- **Choose you embroidery color... Popular colors on black: turquoise, white, silver, red, yellow.**
- **Some items can be personalized at no additional charge (check item listing for this option).**

Please read catalog cover page for more information before placing your order.  
All orders must be placed through NMPHC to use your award points.

While we strive to provide up to date information and point values on award merchandise, we cannot control costs & availability from vendor. Orders may be consolidated to save on shipping which may extend delivery dates on some orders.

We will honor point values published in this catalog unless costs from vendor (including shipping) necessitate an increase, such as an increase exceeding 15%. If an item is no longer available, you will be able to substitute another item for your points.

Check out Tack Room Award Close-Outs posted on our facebook page for additional, limited supply items available at a discount.

Deadline to order (purchase) awards is September 30th, 2025. For any un-used points, there will be no refunds or carry overs and points cannot be combined with year end awards. Unused point dollar values remaining after the order deadline will be added to the NMPHC Scholarship Fund.



## New Mexico Paint Horse Club 2025 Show Awards Catalog Order Form

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Please print

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Item #	Description	Color	Size	Points

● **ALL orders DUE BY September 30, 2025**

Complete form and mail with your award certificates and any additional \$\$\$ due (make checks payable to NMPHC) to:

Subtotal	
Extra Lettering Fees	
Total	
Less Earned Points	
Amount Enclosed	

Berniece Zielke

PO Box 908, Belen, NM 87002

If no additional money is due, you can email form to viabz@aol.com.

Questions, contact me via email, viabz@aol.com, or call (please leave a message) or text, 505-702-2246.

**For Extra Embroidery Lines or Personalization..... Please print exactly how you want it:**

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